

Airport Advertising



**Greater
Binghamton
Airport**

Our gateway to the world.



Advertise at the Greater Binghamton Airport!

It's the right Audience!

It's the right Time!

The one place in South Central New York to target local business and political leaders.

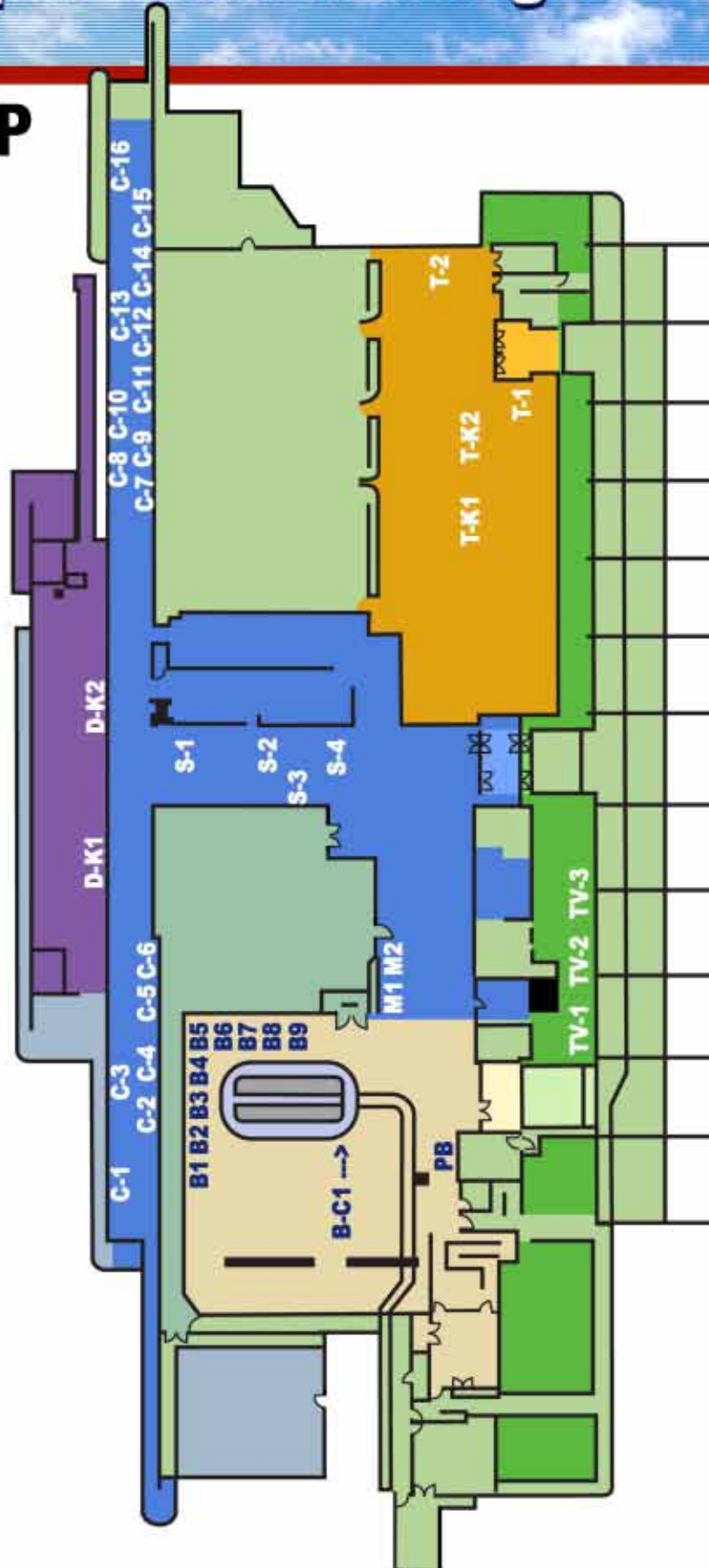
Air travelers exceed the national average for income, business responsibility & decision making influence.

Two thirds of the passengers in/out of the Greater Binghamton Airport are business travelers.



Airport Advertising

MAP



- T - Ticketing Area (T-K kiosks)
- B - Baggage Area (B-C carousel sign)
- S - Security Hall
- C - Concourse
- D - Departure Area (D-K kiosks)
- TV - TV lounge
- M - Main Hall
- PB - Phone Board



Airport Advertising

ILLUMINATED SIGNS

Brilliant, illuminated light boxes recessed in maple panels and strategically located in high traffic areas.

Baggage Claim



Print Size 62.25 "w x 39.5" h
Visual Open 60.75" w x 36.5" h

Security Hall



Print Size 63.75 w x 39.5 h"
Visual Open 60.75 w x 36.5 h"

Main Hall



Print Size 62.25 "w x 39.5" h
Visual Open 60.75" w x 36.5" h

Concourse



Print Size 63.75 w x 39.5 h"
Visual Open 60.75 w x 36.5 h"

Basic Rates:

Baggage Claim

Security Hall

Main Hall, Concourse

per month

\$340.00

\$375.00

\$275.00

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Brilliant, illuminated signs in high traffic areas.

Baggage Carousel - Front



Print - 69.5"wX21.5"h
Visual Opening 67"w x 16"h

Baggage Carousel - Back



Print - 69.5"wX21.5"h
Visual Opening 67"w x 16"h

Pay Phone Area



Print - 45.5"w x 21.5"h
Visual Opening - 42.75"w x 18.625"h

TV Lounge



P 27.325"w x 39.5" h/ V.O. 27w x39h"

Vertical Panels
(not backlit)

Basic Rates:

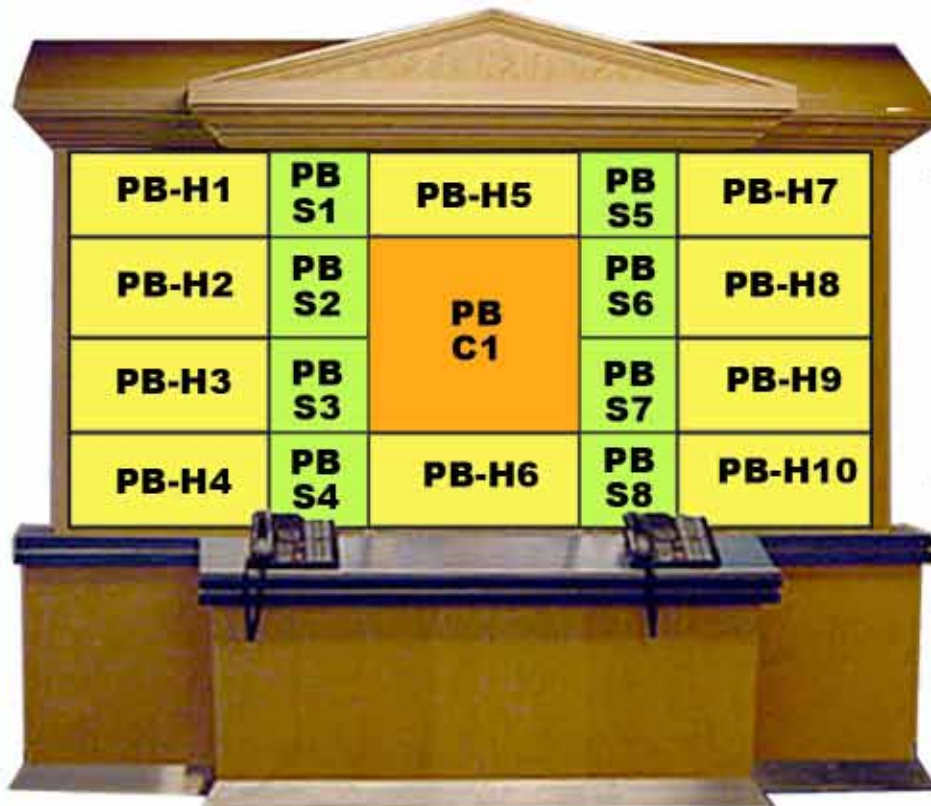
Baggage Carousel
TV Lounge
Pay Phone Area

per month
\$465.00
\$160.00
\$335.00

Airport Advertising

PHONE BOARD

Beautiful, architecturally designed phone board. Illuminated signs with two phone lines to dial directly to your business.



- 10 - Horizontal Rectangular Panels** (P&VO: 26.25"w x 12.325"h)
- 8 - Square Panels** (P&VO: 12.325"w x 12.325"h)
- 1 - Center Panel** (P&VO: 26.25"w x 26.125"h)

Basic Rates:

Horizontal Panels
Square Panels
Center Panel

per month (includes phone lines)

\$150.00
\$120.00
\$225.00

Airport Advertising

KIOSKS

Museum quality cases for displaying two and three dimensional items. Each unit has adjustable shelves and directional lighting.

Ticketing Lobby



Departure Lounge



2 units - Departure Lounge
2 units - Ticketing Lobby

2 shelves (1'-7" x 1'7 x 8' tall)
2 shelves (1'-7" x 1'7 x 9' tall)

Basic Rates:

Departure Lounge
Ticketing Lobby

per month

\$375.00
\$375.00

Airport Advertising

Miscellaneous



South Wall next to Check-In

Center Backlit Panel - (Print: 57" w x 45.5" h / VO: 54.75" w x 42.5" h)

2 side display Cabinets - (24" w x 38" h Gator, Sintra or Styrene panels)

Basic Rates:

South Wall

per month

\$425.00

Baggage Area Columns

\$465.00



**Vertical Signs
On Baggage
Carousel Columns**
(24" w x 28" h)